POOJA GURUDATT

USER EXPERIENCE DESIGNER

CONTACT

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🌐 PoojaGurudatt.com

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PROFESSIONAL OVERVIEW

I'm a UX designer with a background in software engineering and UI development and have 3 plus years of experience in the tech field. Graduated with a Masters of Business & Science in User Experience Design from Rutgers University. I use the trifecta of design, technical thinking and managerial skills to provide the best outcomes for my users and clients. I thrive in a collaborative, high-spirited, motivating environment that propels me to excel in my career and life.

SKILLS

UX Design
UX Research
Usability Analysis
Information Architecture
Design Systems
UI Design

TOOLKIT

Figma
Sketch
Adobe XD
Miro
HTML, CSS, JS, Bootstrap
Photoshop
InVision
Google Analytics
Optimal Workshop

WORK EXPERIENCE

Career Break | Professional Development & Full-Time Parenting
May 2019 - Present | USA

UX Design Consultant | Student Work | Rutgers University
Sep 2017 - May 2019 | New Jersey, USA

- Responsible for full UX design process from research to handoff.
- Create lo-fi and high-fi functional prototypes.
- Designed several projects and provided design solutions for large user markets.
- Saved a client more than $100,000 YoY expenses by implementing UX solutions.
- Redesigned legacy website by improving usability and user experience.
- Lead research for several projects conducted usability testing.
- Collaborated with founders, VPs, managers, leaders, professors, other design students, developers and marketing team members to research, analyze, test and handoff successful projects.

Software Engineer | NTT Data Americas
Oct 2013 - Aug 2016 | Bangalore, India

- Lead UI developer to design and launch digital products for clients
- Developed front end apps, write shippable code and handoff to dev
- Created design systems from scratch to steer user centric design
- Revamped legacy applications to latest standards of accessibility
- Improved user adoptability, usability rate and experience

EDUCATION

RUTGERS UNIVERSITY
Master of Business & Science
UX Design [2017 - 2019]

VISVESVARAIYA TECH UNI
Bachelor of Engineering
Computer Science [2009 - 2013]

PROJECT WORK

- CarpoolWorld.com
- Coastli
- Apple Inc.
- Google Maps
- RU Social

- Yale School of Arts
- Not Home for the Holidays
- United Nations
- The Kurta Lady
- The Elevenly House